

ASHLEY VONG

BIO

Creative gal pursuing creative stuff

EXPERIENCE

ADOBE INC.

SENIOR ART DIRECTOR

February 2021 – Current | San Francisco, California

Directs agency partners and freelance artists to ensure visual consistency across all platforms, including video, social, banners, campaigns, and web.

ART DIRECTOR

January 2020 – February 2021 | San Francisco, California

Created the style guide that controls the international visual language for all of Document Cloud products (Adobe Acrobat, Adobe Sign, Adobe Scan).

Directed freelance artists to design the new Product Expression device kit, Document Cloud's standardized featured imagery.

ASSOCIATE ART DIRECTOR

March 2018 – January 2020 | San Francisco, California

Assisted Creative Directors to revamp Experience Cloud's web experience (over 300+ pages).

Supported Experience Cloud, Document Cloud, and Creative Cloud by curating content for media buys, fully integrated campaigns, and social influencer projects.

GRAPHIC DESIGNER

January 2017 – March 2018 | San Jose, California

Collaborated with Creative Directors to curate and create assets for internal and external events, including Adobe Summit (2017 + 2018), Adobe GMO Leadership Conference, and booth assets for Gartner (2017 + 2018), Forrester, and Infosys.

INTERN

June 2016 – September 2016 | San Jose, California

Illustrated the artwork for the international Creative Cloud promotion for students.

Illustrated a series of images used alongside articles on Adobe's CMO.com.

VOLUNTEER

KIDS & ART FOUNDATION

March 2019 – January 2020 | UCSF Benioff's Children's hospital

Bi-weekly volunteer providing art therapy to the Oncology Department

EDUCATION

UNDERGRAD

CALIFORNIA POLYTECHNIC STATE UNIVERSITY

Graduated December 2016 | San Luis Obispo, California

Bachelor of Fine Arts, College of Art & Design, concentration in Graphic Design

AWARDS

WORLDSTAR PACKAGING ORGANIZATION (WPO)

2017 | National Student Competition, Ranked Top 3; International, Ranked Top 3

SticKit, a two-in-one packaging system that dispenses disposable syringes and safely houses used syringes, predominately for Diabetics.

References available upon request

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